**PRESS RELEASE**

**Alliance 585 Tires Become a Factory Option for the Manitou MLT NewAg Telehandlers**

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The Alliance 585 tire range has been officially homologated by Manitou as an option for the manufacturer’s range of MLT NewAg telehandlers. This tire option in size 460/70R24 is already available from factory on MLT NewAg and NewAg XL ranges.

“*Alliance 585 tires are now available on many models of the MLT NewAg and NewAg XL ranges. These tires respond to an increased demand from customers who are looking for tires suitable for the challenging usage on hard surfaces”*, says Camille Rouvrais, Global Product Manager (MLT).

Alliance Tire Group (Yokohama Off-Highway Tires as of 2021) has been already recognized by Manitou as The Supplier of the Year (2019) and adding another Alliance tire to the factory’s options further proves a steady partnership between both companies.

**Efficiency, versatility and reliability are key**

Just as the Manitou MLT NewAg telehandlers are designed for maximum efficiency and versatility, this is also true for the Alliance 585 tire range. “*We see growing tendencies towards machines used for versatile tasks and operations, i.e. machines that are used in various surroundings for loading and unloading, all kinds of tasks on farm yards as well as road transport on a day by day or even hour by hour basis. This requires machines that offer true versatility – such as telehandlers – and this also requires tires that deliver a perfect job whatever the circumstances are. That is exactly what the Alliance 585 stands for”*, summarises Kristoff Van der Burght, Head of OEM, Europe, at Yokohama Off-Highway Tires (previously Alliance Tire Group).

**Alliance 585 in brief**

Already a bestseller shortly after its launch, this versatile steel-belted tire earned an excellent reputation for delivering top performance and productivity. Particularly developed and built for telehandlers as well as backhoe and compact loaders, the large and multi-directional tread blocks increase the ground contact area, thus equally allowing for smooth rides on hard surfaces and superior stability even with high loads on hilly terrains. The massive tread depth with its optimum rubber to void ratio ensures reliable traction and grip, effective self-cleaning abilities on loose surfaces and a higher non-skid-depth. In addition to steel-belts, also reinforced sidewalls und special compounds actively protect the tire against punctures, cuts and damage to the tread whilst providing an optimum load carrying capacity. In sum, these features ensure an excellent tire life with lasting performance.

The Alliance 585 tires are available in 13 sizes, including the important ones for the telehandler application, like 460/70R24, 500/70R24, 440/80R24, 400/80R24.

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**About Yokohama Off-Highway Tires:**

Yokohama Off-Highway Tires (YOHT) specializes in the design, development, manufacturing and marketing of Agriculture, Forestry, Construction, Industrial, Earthmoving, Mining and Port and other commercial tires. YOHT owns the world-renowned brands Alliance, Galaxy and Primex and is present in over 120 countries. With a diverse product portfolio that includes more than 4000 SKUs, YOHT is well-known for its ability to offer customers, both aftermarket and OEM, with superior quality application-specific and purpose-built tires.

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